

Exploring different options



Master planning principles

We have prepared three options for the regeneration of Jaywick. The options address principles set out by:

- 1) Jaywick residents at previous consultation events.
- 2) Statutory Authorities through local, regional and national requirements on development and regeneration.

Jaywick residents have asked that the master plan:

- Results in the provision of a street environment and infrastructure that is to a modern standard and provides for better lighting, parking, drainage and pedestrian access/environmental quality.
- Provides opportunities to improve existing green spaces, play facilities and pedestrian and cycle links to the three neighbourhoods of Jaywick (The Village, Tudor Estate and Brooklands and Grasslands).
- Creates a safer community.
- Provides opportunities to enhance and improve access to the beach and sea front for existing residents and visitors.
- Improves transport linkages to ensure that key services are accessible.
- Respects Jaywick's heritage and unique character.
- Proposes a mix of uses (employment, leisure, residential) to attract a wide range of people and activities, maximising the economic potential of the area.

Statutory authorities require the master plan to:

- Not propose development that does not address the condition of residential accommodation in Brooklands and Grasslands.
- Enable those who wish to stay living in Jaywick to stay, with a range of tenures proposed to do this.
- Reduce the flood risk to residents.
- Propose new development to pay for regeneration and improvements to streets and public spaces.
- Be feasible in financial terms.

We have applied these principles when generating the three options. It is our evaluation that Option 3 addresses the principles most successfully. **What do you think of the options?**

