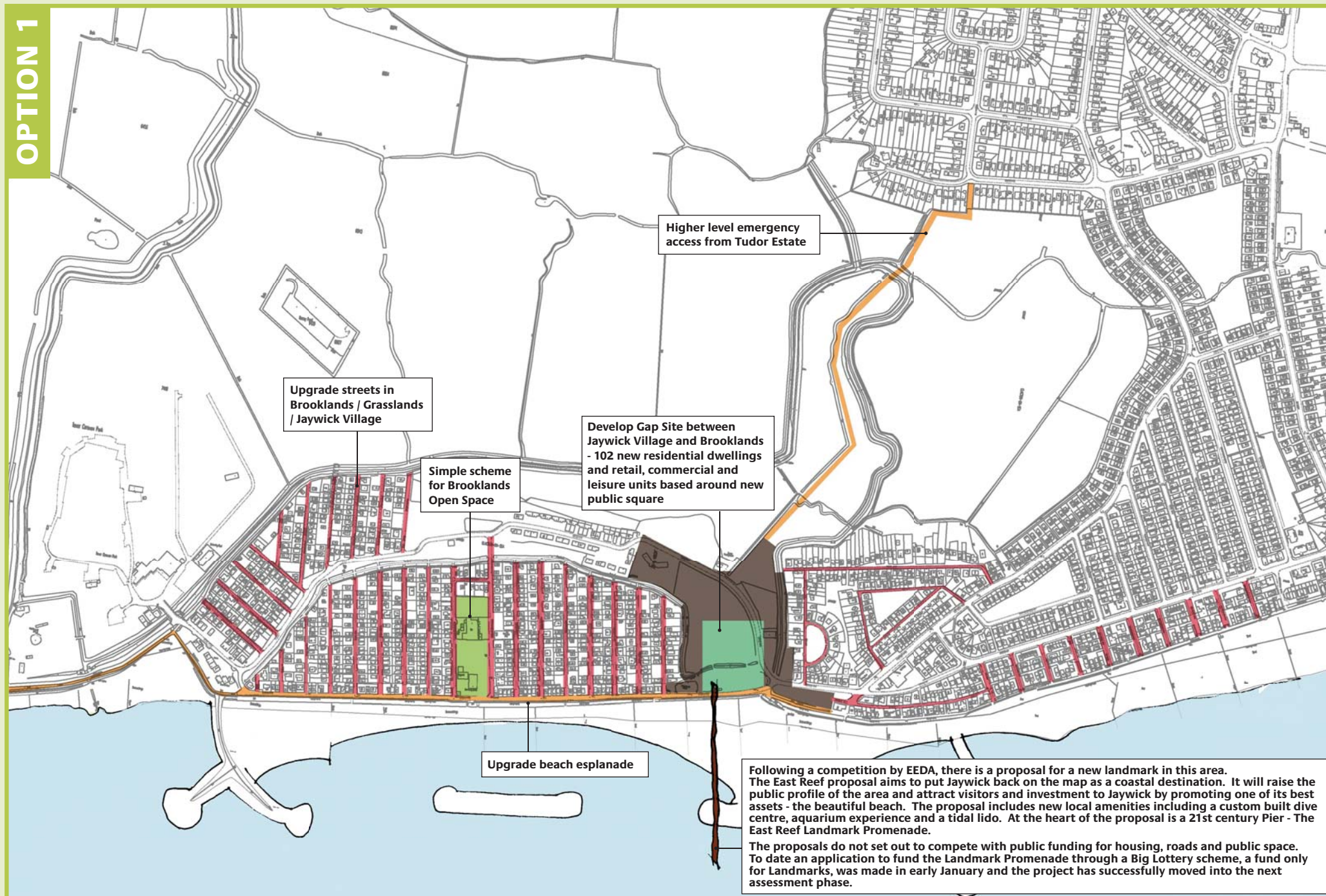


Option 1

Option 1 is the minimum intervention option. Our evaluation shows that it does not address many of the master planning principles. We would like to know what you think about it.



Key	Area name	Existing	Proposed
	Brooklands	534 dwellings. 53 derelict properties. Struggling commercial units. Community centre.	Upgrade of streets and infrastructure. Landscape improvements to open space in centre of Brooklands.
	Grasslands	198 dwellings. 8 derelict properties.	Upgrade of streets and infrastructure.
	Gap site	Largely under utilised land.	102 new dwellings. New commercial, retail and leisure units. New public square. East Reef landmark promenade and leisure facilities.
	TOTAL	732 dwellings. 61 derelict properties. Community centre.	102 new dwellings. 732 existing dwellings retained. New commercial, retail and leisure units. New/upgraded open space.

Option 1 concentrates on upgrading the streets in greatest disrepair in Brooklands, Grasslands and Jaywick Village. The beach esplanade and open space in the centre of Brooklands are also brought up to standard. The only new development occurs in the 'gap site' between Brooklands and Jaywick Village, providing new residential properties set around a public square. A new pedestrian and cycle link is created between Brooklands and the Tudor Estate. This doubles up as a raised emergency access in times of flood.

Does this option address the master planning principles?

Jaywick residents' principles	OUR VIEW	YOUR VIEW	Statutory authorities' principles	OUR VIEW	YOUR VIEW
Modern streets and infrastructure	✓		Addresses the condition of residential accommodation	✗	
Improvements to green spaces and pedestrian/cycle links	✓		Provides a mix of tenures for Jaywick residents	✗	
Creation of a safer community	✗		Reduces flood risk	✗	
Improvements to the beach and seafront	✓		Provides a mix of uses	✓	
Improved transport linkages	✗		Scheme pays for regeneration and improvements	✗	
Respect for Jaywick's character	✓		Scheme is feasible	✗	

✗ = does not address master planning principles ✓ = begins to address master planning principle ✓✓ = completely addresses master planning principle